

PRESS RELEASE

Traditional prize trip to Disneyland® Paris for Banca Intesa Mastercard® credit cardholders

Winners of “Banca Intesa and Mastercard are taking you to Disneyland® Paris to celebrate 90 years of Mickey Mouse Magic”


Belgrade, November 22, 2018 – Banca Intesa has announced the winners of the prize game “Banca Intesa and Mastercard are taking you to Disneyland Paris® to celebrate 90 years of Mickey Mouse Magic”. Four lucky winners won four weekend trips with three more persons each, to Disneyland® Paris.

The eligible participants were all Banca Intesa Mastercard credit cardholders who, in the period of October 1 to October 28, 2018, used their cards to pay at any sales point, perform a transaction in internet commerce, or withdraw funds at an ATM, in the amount of at least RSD 2,500 in the territory of Serbia, or a minimum of EUR 20 abroad, and applied to participate in the prize game by registering the transaction at the www.bancaintesa.rs website.

During the prize game, almost 5,000 Banca Intesa Mastercard credit cards transactions were registered, and Banca Intesa and Mastercard enabled four families to travel to Disneyland® Paris at the beginning of December 2018 and to participate in creative workshops thus helping Mickey Mouse to celebrate 90 years of magic at Disneyland® Paris.

The happiest place in the world – Disneyland® Paris, is one of the leading tourist attractions in Europe, visited by around 15 million visitors, both children and adults, each year. It spans 2,000 hectares, and includes Disneyland® Park, Walt Disney Studios® Park and Disney Village, which contains hotels, stores and restaurants.

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Banca Intesa ad Beograd, member of **INTESA**  **SANPAOLO**, is a leading bank in the domestic market, a reliable partner of 1.35 million clients, natural persons and legal entities. With a net balance sum of approximately EUR 5 billion, EUR 3.4 billion in total deposits and EUR 2.8 billion in total loans, Banca Intesa is at the helm of the list of the most successful banks in Serbia. Thanks to a unique combination of digitalization of business processes and



a developed network of 157 branches all over Serbia, with a constant focus on the needs of individuals and companies, innovative products and highest quality service, Banca Intesa accomplishes stable results in all areas of operation.

Mastercard (NYSE: MA), www.mastercard.com, is a technological company which operates in the global payment industry. We present the fastest payment network in the world which connects card users, financial institutions, merchants, public administrations and business subjects in over 210 countries and territories. Products and solutions offered by Mastercard make every day commercial activities – such as shopping, travel, business and finance management – simpler, safer and more efficient for everyone. Follow us on Twitter at [@MastercardNews](https://twitter.com/MastercardNews) and [@MastercardRS](https://twitter.com/MastercardRS), or join our discussion at [Beyond the Transaction Blog](#) and [sign up](#) for the latest news at [Engagement Bureau](#).