

**PRESS RELEASE**

*The ninth charity project by Banca Intesa employees has been successfully completed*

**BANCA INTESA EMPLOYEES RAISE RSD 1,400,000 FOR NURDOR**


**Belgrade, January 24, 2019** – As part of the traditional New Year's project "Wrap a Gift, Make a Child Smile", Banca Intesa employees have raised almost RSD 1,400,000 for the National Association of Parents of Children with Cancer (NURDOR).

By purchasing tickets for the New Year's corporate event, some 1,500 employees of Banca Intesa from all across Serbia participated in this charity campaign. The employees had the opportunity to choose the organization which will receive the money donation, and they have voted for the money to go to NURDOR this year, where it will be used for expanding the capacities of parents' homes. This way, the employees have shown through their donations that the concepts of unity and giving for the general good are very important parts of bank's corporate culture.

"I would like to thank the employees of Banca Intesa, who have decided this year to support the children from all over Serbia who suffer from cancer, and who are taken care of by NURDOR 365 days a year. It is invaluable for the family to have peace, safety and warmth of a home during the treatment period, which is what our parents' homes will provide, and the funds raised in this campaign will be directed towards expanding the capacities of parents' homes. None of what NURDOR is doing would be possible without our volunteers, as well as responsible individuals and companies which understand that supporting those who need it, and taking care of society in general, is the best investment in the future", said Ljubiša Stanić, a father of a cured child and a board member at NURDOR.

Banca Intesa has launched the "Wrap a Gift, Make a Child Smile" project in 2010, as a joint initiative by the employees, and since then, residents of chosen institutions for social and medical treatment of children have received thousands of presents and RSD 2,600,000 of financial aid.

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**Banca Intesa ad Beograd**, member of **INTESA**  **SANPAOLO**, is the leading bank on the domestic market, a reliable partner of 1.37 million clients, natural persons and legal entities. With a net balance sum of close to EUR 5 billion, EUR 3.4 billion in total deposits and EUR 2.8 billion in total loans, Banca Intesa leads the list of most successful banks in Serbia. Owing to a unique blend of digitalization of business processes and developed business network comprising of 156 branches all over Serbia, as well as constant focus on the needs of citizens and the economy, innovative products and highest-quality service, the bank has achieved stable results in all areas of operations.